



Public Health
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Canton City Public Health

Canton City Public Health
[All Staff]
FINAL

POLICY AND PROCEDURE

SUBJECT/TITLE:	Guide for Identifying Evidence-Based or Promising Practices
APPLICABILITY:	All Staff
CONTACT PERSON & DIVISION:	Director of Health Promotion and Planning
ORIGINAL DATE ADOPTED:	08/21/2025
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A. PURPOSE

To establish a systematic approach for identifying and implementing evidence-based or promising practices in developing and enhancing services and programs at Canton City Public Health (CCPH) to ensure all programs and interventions are developed or revised based on the best available evidence.

B. POLICY

Canton City Public Health is committed to developing and revising all programs and interventions based on the best available evidence. The services provided are primarily funded through grants and are aligned with state and federal mandates, ensuring they are informed by evidence-based research and best practices. For programs not dictated by external grants, CCPH evaluates key factors such as data collection and analysis, community engagement, and research review to guide effective decision-making. This guideline applies to all CCPH staff involved in program development and evaluation, ensuring that data, community input, and research inform decisions.

C. BACKGROUND

CCPH is committed to enhancing community health through a systematic, evidence-based approach. This strategy supports the development of services, programs, and initiatives to improve health outcomes for residents and ensures the agency uses its resources effectively and equitably. This approach promotes accountability, supports continuous improvement, and strengthens public trust in CCPH's services. Many initiatives are funded through grants and meet state and federal mandates, ensuring their effectiveness.

CCPH's decision-making process for developing or enhancing services not linked to grants involves several key components:

1. Data Collection and Analysis: CCPH utilizes demographic statistics and community health assessments to assess community health needs and identify critical health issues through various data sources, including performance management reports from its Clear Impact software.
2. Community Engagement and Feedback: Input from residents and local partners is crucial. Engaging community stakeholders helps identify service gaps, foster community ownership, and enhance accountability.
3. Research Review and Application: CCPH uses a scholarly approach to understanding health factors, particularly social determinants, through literature reviews and analysis of evidence-based practices. Collaboration with other health departments enables the incorporation of successful strategies tailored to local needs.



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By focusing on evidence-based practices, CCPH aims to make informed decisions that foster a healthier Canton City for all residents.

D. GLOSSARY OF TERMS

Evidence-based practice (EBP) is an approach to healthcare decision-making that integrates the best available research evidence with expertise and patient values. This practice aims to improve health outcomes by applying the most relevant and contemporary knowledge to healthcare decision-making and ensuring that treatments and interventions are grounded in scientific evidence.

A promising practice in public health refers to an intervention or program that has demonstrated early positive outcomes or potential effectiveness in addressing public health challenges, but may not yet have sufficient evidence to be widely recognized as an established practice. These practices often show promise through preliminary data, pilot studies, or innovative approaches and can provide a foundation for further research and validation.

E. PROCEDURES & STANDARD OPERATING GUIDELINES

This guideline applies to all CCPH staff involved in program development and evaluation. It ensures that data, community input, and research inform decisions.

I. Data Collection and Analysis

A. Utilization of Multiple Data Sources

1. Compile demographic statistics
2. Conduct or identify community health assessments
3. Review health department program data reports

B. Data Analysis

1. Assess community health needs through data analysis

C. Identification of Health Issues

1. Identify significant health issues affecting community members, particularly vulnerable populations

II. Community Engagement and Feedback

A. Engagement with Local Partners

1. Establish connections with local partners and community residents to gather insights

B. Stakeholder Meetings

1. Conduct meetings to understand cultural and operational contexts

C. Community Feedback Assessment

1. Evaluate feedback to identify service and program gaps

D. Fostering Community Ownership

1. Promote community participation in health initiatives to enhance accountability

III. Research Review and Application

A. Conduct Literature Reviews

1. Utilize peer-reviewed journals and reputable sources

B. Stay Updated

1. Monitor the latest evidence-based strategies and best practices

IV. Utilization of Supportive Resources

A. Reference Established Resources



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1. Utilize resources from various health organizations and agencies
- B. Adaptation of Practices
 1. Modify local, state, and national health department practices for local relevance
- V. Collaboration and Networking
 - A. Collaboration with Health Departments
 1. Form partnerships with similar health departments to share effective strategies
 - B. Participation in Networks
 1. Engage in health networks and forums for program coordination and alignment
- VI. Program Planning and Evaluation
 - A. Program Planning Frameworks
 1. Use established frameworks to guide program development
 - B. Sound Evaluations
 1. Design evaluations to measure program effectiveness and outcomes
 - C. Incorporation of Lessons Learned
 1. Use past program experiences to inform current practices
- VII. Continuous Improvement
 - A. Regular Program Review
 1. Schedule regular reviews and revisions of programs to maintain evidence-based integrity
 - B. Ongoing Education
 1. Engage staff in continuous education and training related to evidence-based practices
- VIII. Conclusion
 - A. Ensure CCPH programs and interventions are based on robust evidence
 - B. Align efforts with the health needs of the Canton City community, contributing to a healthier environment for all residents.

F. CITATIONS & REFERENCES

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G. CONTRIBUTORS

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H. APPENDICIES & ATTACHMENTS

N/A

I. REFERENCE FORMS

N/A

J. REVISION & REVIEW HISTORY

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K. APPROVAL

This document has been approved in accordance with the “800-001-P Standards for Writing and Approving PPSOGFs” procedure as of the effective date listed above.